

Communication platform comparison



Kliq

Mobile collaboration for colleges designed for engagement between learners, instructors and administrators



Email

Purely text based basic email service



Facebook Groups

Collaborative space for interest groups on Facebook



Whatsapp

Mobile communication platform designed for unofficial chat with friends and family

User Collaboration



Verified users only	✓	✓	×	×
Hide personal contact info	✓	×	×	×
Community directory	✓	×	×	×
Educational profile	✓	×	×	×
Linkedin integration	✓	×	×	×
Bulletin board	✓	✓	✓	×
Push broadcasts	✓	×	×	×
Audience targeting	✓	✓	×	×
Official chat channels	✓	×	×	×
Group chat	✓	×	×	✓
Read receipts	✓	×	×	✓
File + photo sharing	✓	✓	✓	✓
Video sharing	✓	×	✓	✓
Location sharing	✓	×	✓	✓
Events	✓	×	✓	×
Attendance tracking	✓	×	×	×
Jobs	✓	×	×	×
Marketplace	✓	×	×	×

Admin & Security



User Identity Verification	✓	✓	×	×
Permissions	✓	✓	✓	×
Admin logs	✓	✓	×	×
Engagement dashboard	✓	×	×	×
Broadcast stats	✓	×	×	×
Official chat channels	✓	×	×	×
Chat widgets for sales inquiries	✓	×	×	×
Chat widgets for LMS	✓	×	×	×
Link LMS to app	✓	×	×	×
Content moderation	✓	×	✓	×
Advertising portal	✓	✓	✓	×
Custom branding	✓	×	×	×